



Executive Summary

Prepared By: STDBOnline.com

Site Type: Radius	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 3 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 5 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 10 mile
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2008 Population

	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 3 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 5 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 10 mile
Total Population	29,398	75,382	395,322
Male Population	48.2%	48.0%	49.1%
Female Population	51.8%	52.0%	50.9%
Median Age	38.8	36.5	33.3

2008 Income

	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 3 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 5 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 10 mile
Median HH Income	\$68,339	\$65,201	\$55,624
Per Capita Income	\$40,123	\$36,754	\$26,616
Average HH Income	\$102,734	\$92,601	\$70,008

2008 Households

	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 3 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 5 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 10 mile
Total Households	11,480	29,547	148,126
Average Household Size	2.50	2.43	2.59
1990-2000 Annual Rate	2.15%	2.05%	1.12%

2008 Housing

	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 3 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 5 mile	2851 Charlevoix Dr SE Grand Rapids, MI 49546 Radius: 10 mile
Owner Occupied Housing Units	61.9%	60.2%	61.6%
Renter Occupied Housing Units	31.9%	33.0%	31.9%
Vacant Housing Units	6.2%	6.8%	6.5%

Population

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1990 Population	21,963	57,614	342,261
2000 Population	27,192	68,784	377,381
2008 Population	29,398	75,382	395,322
2013 Population	30,626	78,876	407,183
1990-2000 Annual Rate	2.16%	1.79%	0.98%
2000-2008 Annual Rate	0.95%	1.12%	0.56%
2008-2013 Annual Rate	0.82%	0.91%	0.59%

In the identified market area, the current year population is 395,322. In 2000, the Census count in the market area was 377,381. The rate of change since 2000 was 0.56 percent annually. The five-year projection for the population in the market area is 407,183, representing a change of 0.59 percent annually from 2008 to 2013. Currently, the population is 49.1 percent male and 50.9 percent female.

Households

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1990 Households	8,504	21,662	124,892
2000 Households	10,515	26,525	139,606
2008 Households	11,480	29,547	148,126
2013 Households	12,001	31,094	153,276
1990-2000 Annual Rate	2.15%	2.05%	1.12%
2000-2008 Annual Rate	1.07%	1.32%	0.72%
2008-2013 Annual Rate	0.89%	1.03%	0.69%

The household count in this market area has changed from 139,606 in 2000 to 148,126 in the current year, a change of 0.72 percent annually. The five-year projection of households is 153,276, a change of 0.69 percent annually from the current year total. Average household size is currently 2.59, compared to 2.62 in the year 2000. The number of families in the current year is 95,352 in the market area.

Housing

Currently, 61.6 percent of the 158,462 housing units in the market area are owner occupied; 31.9 percent, renter occupied; and 6.5 percent are vacant. In 2000, there were 147,207 housing units— 63.3 percent owner occupied, 31.6 percent renter occupied and 5.1 percent vacant. The rate of change in housing units since 2000 is 0.9 percent. Median home value in the market area is \$123,136, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.74 percent annually to \$127,754. From 2000 to the current year, median home value changed by 1.99 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income

1990 Median HH Income	\$45,825	\$41,726	\$31,317
2000 Median HH Income	\$58,332	\$54,360	\$43,967
2008 Median HH Income	\$68,339	\$65,201	\$55,624
2013 Median HH Income	\$74,564	\$70,644	\$62,696
1990-2000 Annual Rate	2.44%	2.68%	3.45%
2000-2008 Annual Rate	1.94%	2.23%	2.89%
2008-2013 Annual Rate	1.76%	1.62%	2.42%

Per Capita Income

1990 Per Capita Income	\$23,407	\$21,073	\$14,390
2000 Per Capita Income	\$31,956	\$29,729	\$21,342
2008 Per Capita Income	\$40,123	\$36,754	\$26,616
2013 Per Capita Income	\$47,358	\$41,946	\$29,859
1990-2000 Annual Rate	3.16%	3.5%	4.02%
2000-2008 Annual Rate	2.8%	2.6%	2.71%
2008-2013 Annual Rate	3.37%	2.68%	2.33%

Average Household Income

1990 Average Household Income	\$60,693	\$55,255	\$38,729
2000 Average Household Income	\$82,371	\$76,000	\$56,678
2008 Average HH Income	\$102,734	\$92,601	\$70,008
2013 Average HH Income	\$120,900	\$105,151	\$78,190
1990-2000 Annual Rate	3.1%	3.24%	3.88%
2000-2008 Annual Rate	2.71%	2.42%	2.59%
2008-2013 Annual Rate	3.31%	2.57%	2.24%

Households by Income

Current median household income is \$55,624 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$62,696 in five years. In 2000, median household income was \$43,967, compared to \$31,317 in 1990.

Current average household income is \$70,008 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$78,190 in five years. In 2000, average household income was \$56,678, compared to \$38,729 in 1990.

Current per capita income is \$26,616 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$29,859 in five years. In 2000, the per capita income was \$21,342, compared to \$14,390 in 1990.

Population by Employment

Total Businesses	2,964	6,228	22,726
Total Employees	56,085	95,939	278,996

Currently, 89.2 percent of the civilian labor force in the identified market area is employed and 10.8 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 89.7 percent of the civilian labor force, and unemployment will be 10.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 69.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 59.3 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 15.9 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 24.8 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 81.5 percent of the market area population drove alone to work, and 3.0 percent worked at home. The average travel time to work in 2000 was 19.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 13.6 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 26.6 percent were high school graduates only (29.6 percent in the U.S.)
- 7.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 20.0 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 10.7 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)