



Site Type: Radius

67 Michigan Ave W
Battle Creek, MI 49017
Radius: 3 mile

67 Michigan Ave W
Battle Creek, MI 49017
Radius: 5 mile

67 Michigan Ave W
Battle Creek, MI 49017
Radius: 10 mile

2008 Population

	67 Michigan Ave W Battle Creek, MI 49017 Radius: 3 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 5 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 10 mile
Total Population	52,310	81,508	102,785
Male Population	48.3%	48.6%	48.9%
Female Population	51.7%	51.4%	51.1%
Median Age	36.0	37.3	38.5

2008 Income

	67 Michigan Ave W Battle Creek, MI 49017 Radius: 3 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 5 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 10 mile
Median HH Income	\$41,990	\$46,119	\$48,417
Per Capita Income	\$20,813	\$22,958	\$23,559
Average HH Income	\$50,859	\$55,689	\$57,956

2008 Households

	67 Michigan Ave W Battle Creek, MI 49017 Radius: 3 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 5 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 10 mile
Total Households	20,981	33,040	41,141
Average Household Size	2.41	2.39	2.43
1990-2000 Annual Rate	-0.33%	0.21%	0.42%

2008 Housing

	67 Michigan Ave W Battle Creek, MI 49017 Radius: 3 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 5 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 10 mile
Owner Occupied Housing Units	58.8%	60.8%	65.0%
Renter Occupied Housing Units	28.5%	27.8%	24.7%
Vacant Housing Units	12.7%	11.3%	10.3%

Population

	67 Michigan Ave W Battle Creek, MI 49017 Radius: 3 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 5 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 10 mile
1990 Population	54,702	80,487	99,126
2000 Population	53,108	80,964	101,094
2008 Population	52,310	81,508	102,785
2013 Population	51,928	81,537	103,260
1990-2000 Annual Rate	-0.3%	0.06%	0.2%
2000-2008 Annual Rate	-0.18%	0.08%	0.2%
2008-2013 Annual Rate	-0.15%	0.01%	0.09%

In the identified market area, the current year population is 102,785. In 2000, the Census count in the market area was 101,094. The rate of change since 2000 was 0.2 percent annually. The five-year projection for the population in the market area is 103,260, representing a change of 0.09 percent annually from 2008 to 2013. Currently, the population is 48.9 percent male and 51.1 percent female.

Households

	67 Michigan Ave W Battle Creek, MI 49017 Radius: 3 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 5 mile	67 Michigan Ave W Battle Creek, MI 49017 Radius: 10 mile
1990 Households	21,929	31,941	38,531
2000 Households	21,223	32,619	40,176
2008 Households	20,981	33,040	41,141
2013 Households	20,891	33,184	41,502
1990-2000 Annual Rate	-0.33%	0.21%	0.42%
2000-2008 Annual Rate	-0.14%	0.16%	0.29%
2008-2013 Annual Rate	-0.09%	0.09%	0.17%

The household count in this market area has changed from 40,176 in 2000 to 41,141 in the current year, a change of 0.29 percent annually. The five-year projection of households is 41,502, a change of 0.17 percent annually from the current year total. Average household size is currently 2.43, compared to 2.45 in the year 2000. The number of families in the current year is 26,590 in the market area.

Housing

Currently, 65.0 percent of the 45,883 housing units in the market area are owner occupied; 24.7 percent, renter occupied; and 10.3 percent are vacant. In 2000, there were 43,579 housing units— 66.7 percent owner occupied, 25.5 percent renter occupied and 7.9 percent vacant. The rate of change in housing units since 2000 is 0.63 percent. Median home value in the market area is \$92,832, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.73 percent annually to \$96,260. From 2000 to the current year, median home value changed by 1.68 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income

1990 Median HH Income	\$23,073	\$26,415	\$27,931
2000 Median HH Income	\$32,995	\$36,512	\$39,113
2008 Median HH Income	\$41,990	\$46,119	\$48,417
2013 Median HH Income	\$47,595	\$52,569	\$55,343
1990-2000 Annual Rate	3.64%	3.29%	3.42%
2000-2008 Annual Rate	2.97%	2.87%	2.62%
2008-2013 Annual Rate	2.54%	2.65%	2.71%

Per Capita Income

1990 Per Capita Income	\$11,621	\$13,015	\$13,258
2000 Per Capita Income	\$17,067	\$18,964	\$19,723
2008 Per Capita Income	\$20,813	\$22,958	\$23,559
2013 Per Capita Income	\$23,522	\$25,880	\$26,359
1990-2000 Annual Rate	3.92%	3.84%	4.05%
2000-2008 Annual Rate	2.43%	2.34%	2.18%
2008-2013 Annual Rate	2.48%	2.42%	2.27%

Average Household Income

1990 Average Household Income	\$28,850	\$32,466	\$33,713
2000 Average Household Income	\$41,733	\$46,041	\$48,665
2008 Average HH Income	\$50,859	\$55,689	\$57,956
2013 Average HH Income	\$57,289	\$62,529	\$64,573
1990-2000 Annual Rate	3.76%	3.56%	3.74%
2000-2008 Annual Rate	2.43%	2.33%	2.14%
2008-2013 Annual Rate	2.41%	2.34%	2.19%

Households by Income

Current median household income is \$48,417 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$55,343 in five years. In 2000, median household income was \$39,113, compared to \$27,931 in 1990.

Current average household income is \$57,956 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$64,573 in five years. In 2000, average household income was \$48,665, compared to \$33,713 in 1990.

Current per capita income is \$23,559 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$26,359 in five years. In 2000, the per capita income was \$19,723, compared to \$13,258 in 1990.

Population by Employment

Total Businesses	2,144	3,233	4,000
Total Employees	20,543	40,556	45,563

Currently, 88.5 percent of the civilian labor force in the identified market area is employed and 11.5 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 89.0 percent of the civilian labor force, and unemployment will be 11.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 62.7 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 52.7 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 19.0 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 28.3 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 83.6 percent of the market area population drove alone to work, and 2.4 percent worked at home. The average travel time to work in 2000 was 19.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 13.5 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 34.4 percent were high school graduates only (29.6 percent in the U.S.)
- 9.5 percent had completed an Associate degree (7.2 percent in the U.S.)
- 12.1 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 6.4 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)