



Site Type: Radius

6000 28th St SE
Grand Rapids, MI 49546
Radius: 3 mile

6000 28th St SE
Grand Rapids, MI 49546
Radius: 5 mile

6000 28th St SE
Grand Rapids, MI 49546
Radius: 10 mile

2008 Population

| | 6000 28th St SE Grand Rapids, MI 49546 Radius: 3 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 5 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 10 mile |
|-------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| Total Population | 28,255 | 71,603 | 388,216 |
| Male Population | 48.4% | 48.1% | 49.1% |
| Female Population | 51.6% | 51.9% | 50.9% |
| Median Age | 39.5 | 36.6 | 33.2 |

2008 Income

| | 6000 28th St SE Grand Rapids, MI 49546 Radius: 3 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 5 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 10 mile |
|-------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| Median HH Income | \$71,727 | \$66,347 | \$55,541 |
| Per Capita Income | \$41,336 | \$37,277 | \$26,619 |
| Average HH Income | \$106,819 | \$94,482 | \$70,021 |

2008 Households

| | 6000 28th St SE Grand Rapids, MI 49546 Radius: 3 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 5 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 10 mile |
|------------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| Total Households | 10,919 | 27,947 | 145,565 |
| Average Household Size | 2.54 | 2.44 | 2.59 |
| 1990-2000 Annual Rate | 2.3% | 2.11% | 1.12% |

2008 Housing

| | 6000 28th St SE Grand Rapids, MI 49546 Radius: 3 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 5 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 10 mile |
|-------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| Owner Occupied Housing Units | 65.5% | 61.3% | 61.5% |
| Renter Occupied Housing Units | 28.2% | 31.8% | 31.9% |
| Vacant Housing Units | 6.2% | 6.9% | 6.6% |

Population

| | 6000 28th St SE Grand Rapids, MI 49546 Radius: 3 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 5 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 10 mile |
|-----------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| 1990 Population | 20,951 | 53,973 | 335,347 |
| 2000 Population | 26,098 | 64,957 | 370,186 |
| 2008 Population | 28,255 | 71,603 | 388,216 |
| 2013 Population | 29,465 | 75,051 | 399,932 |
| 1990-2000 Annual Rate | 2.22% | 1.87% | 0.99% |
| 2000-2008 Annual Rate | 0.97% | 1.19% | 0.58% |
| 2008-2013 Annual Rate | 0.84% | 0.95% | 0.6% |

In the identified market area, the current year population is 388,216. In 2000, the Census count in the market area was 370,186. The rate of change since 2000 was 0.58 percent annually. The five-year projection for the population in the market area is 399,932, representing a change of 0.6 percent annually from 2008 to 2013. Currently, the population is 49.1 percent male and 50.9 percent female.

Households

| | 6000 28th St SE Grand Rapids, MI 49546 Radius: 3 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 5 mile | 6000 28th St SE Grand Rapids, MI 49546 Radius: 10 mile |
|-----------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| 1990 Households | 7,943 | 20,234 | 122,596 |
| 2000 Households | 9,967 | 24,940 | 137,077 |
| 2008 Households | 10,919 | 27,947 | 145,565 |
| 2013 Households | 11,431 | 29,464 | 150,647 |
| 1990-2000 Annual Rate | 2.3% | 2.11% | 1.12% |
| 2000-2008 Annual Rate | 1.11% | 1.39% | 0.73% |
| 2008-2013 Annual Rate | 0.92% | 1.06% | 0.69% |

The household count in this market area has changed from 137,077 in 2000 to 145,565 in the current year, a change of 0.73 percent annually. The five-year projection of households is 150,647, a change of 0.69 percent annually from the current year total. Average household size is currently 2.59, compared to 2.62 in the year 2000. The number of families in the current year is 93,646 in the market area.

Housing

Currently, 61.5 percent of the 155,795 housing units in the market area are owner occupied; 31.9 percent, renter occupied; and 6.6 percent are vacant. In 2000, there were 144,607 housing units— 63.2 percent owner occupied, 31.7 percent renter occupied and 5.2 percent vacant. The rate of change in housing units since 2000 is 0.91 percent. Median home value in the market area is \$123,198, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.74 percent annually to \$127,839. From 2000 to the current year, median home value changed by 1.99 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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|---------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| Median Household Income | | | |
| 1990 Median HH Income | \$48,438 | \$42,209 | \$31,279 |
| 2000 Median HH Income | \$62,053 | \$55,636 | \$43,893 |
| 2008 Median HH Income | \$71,727 | \$66,347 | \$55,541 |
| 2013 Median HH Income | \$77,750 | \$71,934 | \$62,628 |
| 1990-2000 Annual Rate | 2.51% | 2.8% | 3.45% |
| 2000-2008 Annual Rate | 1.77% | 2.16% | 2.89% |
| 2008-2013 Annual Rate | 1.63% | 1.63% | 2.43% |
| Per Capita Income | | | |
| 1990 Per Capita Income | \$24,073 | \$21,254 | \$14,391 |
| 2000 Per Capita Income | \$32,925 | \$30,127 | \$21,330 |
| 2008 Per Capita Income | \$41,336 | \$37,277 | \$26,619 |
| 2013 Per Capita Income | \$48,843 | \$42,602 | \$29,866 |
| 1990-2000 Annual Rate | 3.18% | 3.55% | 4.01% |
| 2000-2008 Annual Rate | 2.8% | 2.61% | 2.72% |
| 2008-2013 Annual Rate | 3.39% | 2.71% | 2.33% |
| Average Household Income | | | |
| 1990 Average Household Income | \$63,660 | \$56,095 | \$38,690 |
| 2000 Average Household Income | \$85,767 | \$77,599 | \$56,662 |
| 2008 Average HH Income | \$106,819 | \$94,482 | \$70,021 |
| 2013 Average HH Income | \$125,795 | \$107,414 | \$78,220 |
| 1990-2000 Annual Rate | 3.03% | 3.3% | 3.89% |
| 2000-2008 Annual Rate | 2.7% | 2.41% | 2.6% |
| 2008-2013 Annual Rate | 3.32% | 2.6% | 2.24% |

Households by Income

Current median household income is \$55,541 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$62,628 in five years. In 2000, median household income was \$43,893, compared to \$31,279 in 1990.

Current average household income is \$70,021 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$78,220 in five years. In 2000, average household income was \$56,662, compared to \$38,690 in 1990.

Current per capita income is \$26,619 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$29,866 in five years. In 2000, the per capita income was \$21,330, compared to \$14,391 in 1990.

Population by Employment

| | | | |
|------------------|--------|--------|---------|
| Total Businesses | 2,760 | 6,079 | 22,513 |
| Total Employees | 52,576 | 94,679 | 276,812 |

Currently, 89.2 percent of the civilian labor force in the identified market area is employed and 10.8 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 89.7 percent of the civilian labor force, and unemployment will be 10.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 69.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 59.3 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 15.9 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 24.8 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 81.4 percent of the market area population drove alone to work, and 3.1 percent worked at home. The average travel time to work in 2000 was 19.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 13.6 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 26.5 percent were high school graduates only (29.6 percent in the U.S.)
- 7.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 20.0 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 10.8 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)