

**Date:** 01/27/06  
**Current Geography Selection:** 3, 5, 10, 20  
 mile radii: 750 TRADE CENTER WAY,  
 PORTAGE, MI 49002  
**Current Index Base:** Entire US

**Lat:** 42.238198 **Long:** -85.598615  
**City:** Portage city **Pop:** 45,853  
**County:** Kalamazoo County **Pop:** 243,549  
**Zip:** 49002 **Pop:** 19,511

**Demographic Snapshot Comparison Report**

	3 Miles:	5 Miles:	10 Miles:	20 Miles:
<b>Population:</b>				
Total Population	66,996	142,137	221,254	343,596
Male Population	48.0%	48.4%	48.5%	49.0%
Female Population	52.0%	51.6%	51.5%	51.1%
Median Age	31.8	30.6	33.2	35.1
Population Density (per sq. mi.)	2,369.5	1,809.7	704.3	273.4
Employees	40,292	92,538	122,132	169,772
Establishments	3,126	7,172	9,786	13,999
<b>Income:</b>				
Median HH Income	\$46,194	\$40,864	\$44,972	\$46,927
Per Capita Income	\$25,500	\$24,000	\$24,998	\$25,234
Average HH Income	\$60,286	\$55,539	\$59,071	\$61,237
<b>Households:</b>				
Total Households	27,147	59,100	91,055	138,228
Average Household Size	2.20	2.24	2.31	2.39
Household Growth 1990 – 2000	6.7%	7.6%	11.4%	11.3%
<b>Housing:</b>				
Owner Occupied Housing Units	58.3%	52.3%	60.4%	65.8%
Renter Occupied Housing Units	37.0%	42.0%	34.2%	27.7%
Vacant Housing Units	4.7%	5.8%	5.4%	6.5%
<b>Race:</b>				
White	84.9%	79.0%	83.2%	87.2%
Black	8.1%	13.7%	10.7%	7.6%
American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%	0.4%
Asian	3.1%	2.6%	2.0%	1.6%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	1.3%	1.7%	1.4%	1.2%
Multirace	2.3%	2.6%	2.3%	2.0%
<b>Ethnicity:</b>				
Hispanic	3.0%	3.6%	3.1%	2.9%
Non-Hispanic	97.0%	96.4%	96.9%	97.1%

Current year data is for the year **2005**, 5 year projected data is for the year **2010**.  
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